

## QLARIVIA, The Immaculate Water



It looks like water and tastes like water, but QLARIVIA just might be the proverbial fountain of youth. As a result of more than 20 years of research, this patented, multi-award-winning deuterium depleted water contains five times less deuterium (an isotope of hydrogen) than regular water.

Deuterium is found everywhere in nature, including all of our drinking water in a concentration of about 150 parts per million. Although the biological function of deuterium is not fully known, human plasma contains 6(six) times more deuterium than calcium and 10(ten) times more deuterium than magnesium.

How does the human body benefit from a reduced level of deuterium? The patented technology behind QLARIVIA has made it possible for scientists all around the world to study just that, and the results are nothing short of breathtaking. By drinking deuterium-depleted water regularly, the amount of deuterium drops radically at cellular level, consequently lowering the risk of DNA degradation. Less DNA degradation means slowing down the aging process and preventing degenerative diseases such as diabetes, cancer or Alzheimer's.

Furthermore, small-scale independent clinical trials suggest that consuming deuterium-depleted water might help destroy cancer cells in early stages and alleviate the side effects of chemotherapy.

While much more research needs to be done to complete thoroughly study all the benefits of consuming deuterium depleted water, QLARIVIA has already a cult following of customers and supporters who make up a significant market. QLARIVIA is present in 13 countries around the world and it is registered with the FDA for importation purposes in the US.



# QLARIVIA™

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# United States of America

United States Patent and Trademark Office



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## TRADEMARK PRINCIPAL REGISTER

SC MECRO SYSTEM SRL (ROMANIA LIMITED LIABILITY COMPANY)  
BD. TIMISOARA NR. 100P  
SECTOR 6; 061334 BUCURESTI  
ROMANIA

FOR: PURIFIED DEUTERIUM DEPLETED WATER FOR PREVENTION AND TREATMENT OF CANCER, DIABETES, PSORIASIS, ALLERGIC DISEASES, OSTEOPOROSIS, PROSTATOMEGALY;

PURIFIED DEUTERIUM DEPLETED WATER FOR CELLULAR REJUVENATION; PURIFIED DEUTERIUM DEPLETED WATER FOR THERAPEUTIC USE FOR IMPROVING CELLULAR REGENERATION IN

ORGANISMS; PURIFIED DEUTERIUM DEPLETED WATER FOR THERAPEUTIC USE FOR THE IMPROVEMENT OF THE ADAPTABILITY OF ORGANISMS BY AIDING CELLULAR REGENERATION, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FOR: PURIFIED TABLE WATER WITH LOW DEUTERIUM CONTENT; PURIFIED DRINKING WATER WITH LOW DEUTERIUM CONTENT; PURIFIED STILL WATER WITH LOW DEUTERIUM CONTENT;

PURIFIED DEUTERIUM DEPLETED DRINKING WATER; PURIFIED POTABLE DRINKING WATER WITH LOW DEUTERIUM CONTENT; PURIFIED MINERAL AND AERATED WATERS WITH LOW DEUTERIUM CONTENT; IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WATER" AND "25" AND "PURIFIED DRINKING WATER WITH LOW CONTENT OF DEUTERIUM" AND "IT'S UNIQUE FORMULA HAS DEUTERIUM CONCENTRATION 5 TIMES SMALLER THAN REGULAR WATER" AND "E500ML", APART FROM THE MARK AS SHOWN.

OWNER OF INTERNATIONAL REGISTRATION 1151159 DATED 12-21-2012, EXPIRES 12-21-2022.

THE COLOR(S) DARK VIOLET, LIGHT VIOLET, GREY AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDING "IMMACULATE WATER" IN DARK VIOLET INSIDE A WHITE AND GREY RECTANGLE, BELOW WHICH IS A DARK VIOLET AND LIGHT VIOLET RECTANGLE CONTAINING THE WORD "QLARIVIA" IN WHITE, AND FURTHER BELOW IS A WHITE AND GREY RECTANGLE CONTAINING THE TERM "25" IN DARK VIOLET, A DARK VIOLET VERTICAL LINE AND THE WORDING "PURIFIED DRINKING WATER WITH LOW CONTENT OF DEUTERIUM" IN DARK VIOLET. FURTHER BELOW IS THE WORDING "OUR SPECIALISTS CREATED QLARIVIA. AN IMMACULATE WATER FOR YOUR WELLNESS. ITS UNIQUE FORMULA HAS A DEUTERIUM CONCENTRATION 5 TIMES SMALLER THAN REGULAR WATER" IN DARK VIOLET AND THE WORDING "E500 ML" IN DARK VIOLET. THE MATTER DEPICTED IN BROKEN LINES IS NOT PART OF THE MARK. THE BROKEN LINES DEPICTING THE OUTLINE OF A BOTTLE SERVE ONLY TO SHOW THE POSITION OF THE MARK ON PRODUCT PACKAGING.

THE WORDING "QLARIVIA" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 79-126,620, FILED 12-21-2012.

LINDA LAVACHE, EXAMINING ATTORNEY



*Nichelle K. Lee*  
Deputy Director of the United States  
Patent and Trademark Office

# QLARIVIA™

## About Deuterium Depleted Water (DDW)

Deuterium is one of hydrogen's isotopes. The nucleus of most hydrogen atoms found in nature contains one proton (chemical symbol: 1H). However, it is possible that the nucleus contains a proton and a neutron or a proton and two neutrons. In the first case, the hydrogen atom is called deuterium (chemical symbol: 2H or D), while in the latter case the atom is called tritium (chemical symbol 3H or T).

The concentration of deuterium in water varies according to latitude and altitude, thus causing a fluctuation from 155 ppm (parts per million) in the Equatorial areas to 135-140 ppm in northern Canada and from 150 ppm at sea level to 130 ppm at 7 000 meters ( 23000 ft).

The quantity of deuterium that is found in water in a certain region is directly proportional with the deuterium concentration found in the living organisms in that area. For instance, the average deuterium concentration in an adult human is 120 to 140 ppm. Although this may not seem much, by comparing it to the mass of other vital elements, we can see that the molecular concentration of deuterium in human plasma is 6 times greater than that of calcium and 10 times greater than that of magnesium.

A series of experiments have demonstrated that the consumption of deuterium depleted water (water with a low deuterium concentration) has extremely beneficial results with no side-effects. Moreover, it influences cellular division positively. The smaller the deuterium concentration in our drinking water, the slower the cellular division process is, meaning that less deuterium visibly slows down the aging process. Likewise, when cellular

division is fast, there is a higher risk of division defects.

## How can we reduce the deuterium concentration in our bodies?

100%

The only known way to reduce the deuterium concentration in our bodies is to drink water with lower deuterium content.

There have been numerous claims, on exceedingly long lifetimes acknowledged over many years, and coming from people living up in the mountains, allegedly their life span has reached 150 years even. Particular interest was shown to the Vilcabamba region of Ecuador, the Caucasus region of Russia, and the Hunza region of Pakistan in an article of Dr. Alexander Leaf in the January 1973' issue of National Geographic. Read more: scan this code.

All these people drank water from a very high altitude source which contained less deuterium compared to the water available at a lower altitude level. Moreover, the Hunza people use this type of water to irrigate their crops, with magnificent results in food quality.

## What is QLARIVIA?

Qlarivia is an immaculate water with a deuterium concentration that is over 5 times lower than any other water found on the planet. It is the result of research in isotopic separation, conducted over more than 20 years by a reputed team of Romanian scientists.

QLARIVIA is the reinvented Fountain of Youth from primordial Nature, where pure, untouched water gave everlasting life.

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**QLARIVIA, immaculate water  
for your wellness**

**QLARIVIA™**



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Manolescu et al.

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(54) **DEUTERIUM DEPLETED WATER (DDW) USING AS ADJUVANT IN CANCER THERAPY FOR CYTOSTATICS TOXICITY REDUCING**

(21) **Appl. No.:** 11/660,392  
(22) **PCT Filed:** Jul. 26, 2005  
(86) **PCT No.:** PCT/RO05/00008

(54) **Inventors:** Nicolae Manolescu, Bucharest (RO); Serban Constantin Valeca, Pitesti (RO); Rodica Anghel, Bucharest (RO); Ion Balanescu, Bucharest (RO); Rodica Traicu, Drobeta Turnu Severin (RO); Dumitru Marculescu, Mehedinti (RO); Ioan Stefanescu, Ramnicu Valcea (RO); Emilia Balint, Ilfov (RO); Ioan Encut, Bucharest (RO); Manuella Militaru, Bucharest (RO); Aneta Pop, Bucharest (RO); Sabin Cinca, Bucharest (RO); Virgiliu Comisel, Bucharest (RO); Viorel Fugaru, Bucharest (RO); Corneliu Mateescu, Bucharest (RO); Iuliana Gruia, Bucharest (RO); Victoria Moraru, Bucharest (RO); Monica Nistoroiu, Bucharest (RO); Daniela Begu, Bucharest (RO); Iolanda Dumitrescu, Bucharest (RO); Maria Ghita, Bucharest (RO).

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(2), (4) **Date:** Feb. 16, 2007

**Public Classification**

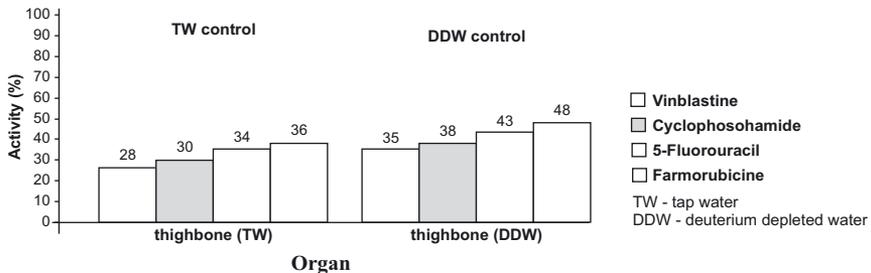
(51) **Int. CI.**  
A61K 33/00 (2006.01)  
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(52) **U.S. CI.** .....464/600

(57) **ABSTRACT**

A method is provided for utilizing Deuterium Depleted Water (DDW) as an adjuvant in cancer therapy and for reducing cytostatic toxicity. The method includes administration of DDW having a concentration of about 60 ppm, as a daily diet, to animals. The cancer therapy can include a mono-chemotherapy where a single drug or cytostatic is used or a poly-chemotherapy where more than one drug or cytostatic is used. The drug or cytostatic that are used for chemotherapy can include one or more of Cyclophosphamide, 5-Flourouracil, Farmarubicine and Vinblastine. The method can be used to treat different types of cancer.

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**H-thymidine distribution in thighbone of adult Wistar rats, after 5 days from the last administration of cytostatics**



**QLARIVIA™**